



BI·STATE
DEVELOPMENT

2016 ANNUAL MEETING

ELEVATE

OCTOBER 28, 2016

Marriott St. Louis Grand Hotel

11:30 a.m. to 1:30 p.m.



Dear Sponsor

The first Annual Luncheon Meeting of Bi-State Development was a sold-out success, and business and civic communities talked about it for weeks. Your organization is a part of the success story that is the St. Louis region. We thank you for your contributions and invite you to partner with us this year as we celebrate our shared achievements.

Last year, we talked about the resilience the region has demonstrated throughout history; successively and successfully reinventing ourselves, our opportunities and our economy. This year, we are planning a bigger and even better occasion to come together to ELEVATE the region we call home.

Come be a part of this year's discussion with regional business leaders, with fresh perspectives, who will provide a broader and clearer view of what our region can become. This will be an opportunity to ELEVATE our vision; to use our collective leadership, collaboration and innovation to power us past what is and drive us to do the impossible.

This year we will meet on Friday, October 28, 2016 from 11:30 a.m. to 1:30 p.m. at the Marriott St. Louis Grand Hotel at 800 Washington Avenue in Downtown St. Louis. Please review the enclosed materials to select your level of sponsorship.

Last year's event sold out far ahead of our expectations so I hope to hear from you soon. If you have any questions, please contact Denise Williams at 314-982-1461. Until we meet again, have a prosperous year and we look forward to seeing you in October.



Sincerely,

John M. Nations
President & CEO

PRESENTING SPONSOR **\$25,000**

- Company mentions in public relations and marketing materials
- Prominent positioning of logo/name on event webpage
- Center spread, 2-page positioning, full-color advertisement in event program
- Prominent positioning of logo/name on event signage, advertising, A/V presentation and table recognition
- Verbal recognition from podium
- 6-foot table in reception area for marketing materials
- Premium seating for 20 attendees

LEADERSHIP SPONSORSHIPS **\$15,000**

- Logo/name on event webpage
- Full-page color advertisement in event program, choice of back cover, inside front cover or inside back cover
- Logo/name on event signage, advertising, A/V presentation and table recognition
- Verbal recognition from podium
- 6-foot table in reception area for marketing materials
- Premium seating for 10 attendees

COLLABORATION SPONSORSHIPS **\$10,000**

- Logo/name on event webpage
- Full-page color advertisement in event program
- Logo/name on event signage, advertising, A/V presentation and table recognition
- 6-foot table in reception area for marketing materials
- Premium seating for 10 attendees

INNOVATION SPONSORSHIPS **\$5,000**

- Logo/name on event webpage
- Half-page color advertisement in event program
- Logo/name on event signage, advertising, A/V presentation and table recognition
- 6-foot table in reception area for marketing materials
- Premium seating for 10 attendees

TABLE SPONSORSHIPS **\$2,500**

- Quarter-page color advertisement in event program
- Table recognition
- Premium seating for 10 attendees

**Deadline for Submission:
August 26, 2016**

**Deadline for Ad Submission:
September 9, 2016**

ADVERTISEMENT AND LOGO SPECIFICATIONS

Please submit advertisements in PDF format. Please provide logos as vector files (.eps) All artwork must be CMYK.

To be certain that text, logos and other important elements of the ad are not affected, we ask you to place them at least .25" inside the actual ad size.

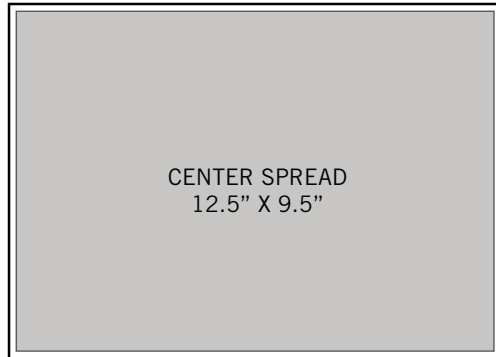
Minimum photo resolution is 300 dpi.

All ads must have borders or artwork that clearly defines the outer edge of the ad. A hairline rule will be added around any ad submitted with white space on any side.

Sponsor assumes all responsibility for ad content. The ad must also comply with Bi-State Development's advertising policies.

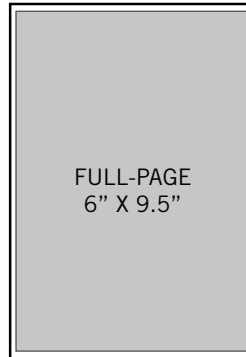
Presenting Sponsor Ad Size

Center spread, 2-page positioning, full-color
12.5" X 9.5"



Leadership and Collaboration Sponsorships Ad Size

Full-page color
6" X 9.5"

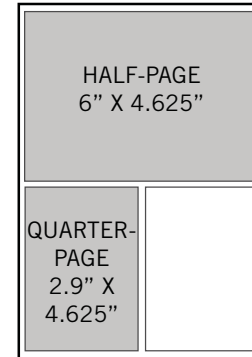


Innovation Sponsorships

Half-page color
6" X 4.625"

Table Sponsorships

Quarter-page color
2.9" X 4.625"



Bi-State Development 2016 Annual Meeting Sponsorship Package Submission Form

(See brochure for benefits associated with each level.)

Please select from the following

- Presenting Sponsor \$25,000**
- Leadership Sponsorships \$15,000**
- Collaboration Sponsorships \$10,000**
- Innovation Sponsorships \$5,000**
- Table Sponsorships \$2,500**

SPONSOR INFORMATION

Company Name _____

Billing Address _____

City/State/Zip _____

Phone _____

Contact Name _____

Contact Phone _____

Contact Email Address _____

TERMS OF AGREEMENT

This signed agreement and attached brochure of Sponsorship Levels & Benefits constitute the entire contract between the parties. It shall not constitute or imply any future obligation from either party and supersedes all oral negotiations, promises or representations.

In order to meet the required deadlines, the Sponsor must make payment in full by August 26, 2016, and provide properly sized PDF copies of the advertisement, as it will appear in the program, no later than September 9, 2016. Ad sizes and requirements are shown on the back

Make checks payable to Bi-State Development.

Signature, Sponsor

Date

Signature, Bi-State Development

Date

**Deadline for Submission:
August 26, 2016**

**Deadline for Ad Submission:
September 9, 2016**

To secure your sponsorship, you may email or fax this form to Denise Williams, or you may mail this form in the enclosed return envelope.

Denise Williams
Bi-State Development
P.O. Box 798293
St. Louis, MO 63179-8000

p 314.982.1461
e dywilliams@BiStateDev.org



**BI-STATE
DEVELOPMENT**

Gateway to growth. On both sides of the river.™